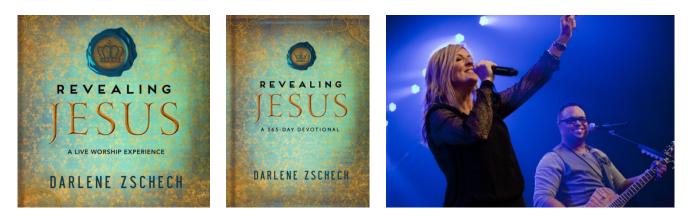




# BETHANYHOUSE

FOR IMMEDIATE RELEASE: March 27, 2013



## DARLENE ZSCHECH'S *REVEALING JESUS* ECHOES AROUND THE GLOBE AS THE CHRISTIAN CHURCH PREPARES FOR EASTER

Revealing Jesus Gathers Top Retail Spots Internationally, Receives More Than 48 Million Twitter Impressions

Revealing Jesus CD/DVD/Book Continues To Garner Acclaim, Sparks CBN "The 700 Club" Coverage Tomorrow, TBN "Praise The Lord" Coverage April 5

# TBN To Premiere Entire Revealing Jesus Live Recording April 12

As world-renowned worship leader, best-selling author and <u>Hope Unlimited Church</u> Sr. Pastor **Darlene Zschech** prepares for Easter celebrations this weekend, Christians across continents are joining in the call to worship presented through her *Revealing Jesus* live CD/DVD and 365-day devotional hardcover gift book from RGM-NEW BREED Music / Integrity Music and Bethany House Publishers, respectively. Released last week amidst international acclaim, her long-awaited new recording took top retail sales spots around the world, including peaking at No. 1 in Australia and No. 3 in the U.S. on iTunes'® Christian & Gospel Charts, No. 5 on the Singapore iTunes Pop Albums Chart and No. 4 on the Official Christian & Gospel Albums Chart in the UK.

Sharing the overall story of the album, several song stories and her definition of worship in more than 15 videos featured at <u>http://www.youtube.com/integritymusic</u>, Zschech says, "This whole concept has come out of a simple longing for more of Jesus to be revealed in my life; more of Him in every area of my life, starting with my heart... I've been asking God about the authority we have in Jesus name, and how the finished work of Christ really does affect every single moment of our lives...To declare this finished work, to speak out His word and not just accept some of the situations we find ourselves in, but push the enemy right back with the Word of God as we face any trial in life. From my heart of hearts to yours today, I truly pray these songs become fuel for *your* journey."

Produced by five-time GRAMMY Award-winner **Israel Houghton** and featuring special guest appearances and song co-writes with **Michael W. Smith**, **Kari Jobe** and Houghton, the *Revealing Jesus* CD/DVD release, as well as the book release, was celebrated in an exclusive "social fusion" tweet, chat and interview event on <u>Get Real</u> Live March 19. The event featuring Zschech, along with special guests, Houghton, Smith and Jobe, as well as **Paul Baloche** who wrote "Your Name" featured on the album, sparked millions of Twitter impressions. In fact, since mid-February, more than 48,129,000 *Revealing Jesus* Twitter impressions have been generated.

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In addition to social media, Zschech has received widespread critical acclaim with numerous covers, features and reviews from radio, newspapers and television outlets internationally. With an upcoming feature in *Worship Leader Magazine*, Dr. Chuck Fromm, founder and publisher of *Worship Leader Magazine / Song Discovery* says, "Among today's hymnwriters and music creators, Darlene Zschech is a pioneer, mentor and vital contributor with worldwide impact. *Revealing Jesus* is a wonderful representation of her experience and her heart for ministry in action. Her passionate love for Christ and her concern for those she leads in worship pervade this album as it does everything she puts her hand, voice and life to. Her service to God and the Church is exemplified by the depth of her teaching and the height of her praise, not only in the songs she sings and the books and columns she writes, but in the life she lives."

Echoing Dr. Fromm, the critics continue their acclaim with *Praise.com* saying that "Darlene Zschech's *Revealing Jesus* offers get-out-of-the-pew worship songs that evoke declarative praise to the one true God." *Christian Today* declares that "the former pastor at Hillsong Church has produced an amazing album full of the conviction she has come to be known and loved for." *NewReleaseTuesday.com* adds, "Darlene delivers unabashed, unhindered praise to the King of Kings in profound, relevant fashion." Worship leader Kim Gentes says, "I thought I had already heard some great albums this year, but this one is simply on another level in both musical production and a complete worship experience. This album easily gets my nod as '*Editor's Choice Album*' and is currently my top candidate for this year's best album."

Continuing to receive coverage, on Maundy Thursday (March 28) *The 700 Club* plans to feature the video of the Zschech, Houghton and Jobe-penned song "Victor's Crown" from *Revealing Jesus*, which released as an Easter resource and has already received over 154,000 <u>YouTube</u> views. The next day (Good Friday), *Praise.com* plans to launch an exclusive "14-day devotional with Darlene Zschech" that includes one new devotional each day from the *Revealing Jesus* book. With an additional exclusive 15-day devotional series for mobile applications currently being featured through *YouVersion.com*, Zschech devotionals, as well as four videos, chord charts and more, are also available on the microsite, <u>Revealing Jesus com</u>. Then on April 5, TBN's "Praise The Lord" will feature "Best For Me" and "In Jesus' Name" from the *Revealing Jesus* DVD followed by the April 12 premiere on TBN of the entire *Revealing Jesus* event recorded live Sept. 28 and 29, 2012 at the Church of the Highlands in Birmingham, AL.

In addition to the 12 new *Revealing Jesus* CD/DVD worship anthems, bonus tracks in custom versions of the album will include fresh takes on such internationally acclaimed songs as "Shout to the Lord," "Hosanna" and "Worthy is the Lamb," as well as the Houghton-penned "Jesus at the Center." The custom versions include a "deluxe" CD/DVD combination, an ebook with songs, and an iTunes LP® that includes video plus bonus resources, song devotional videos and more.

The companion *Revealing Jesus* book was poured out from the pages of Zschech's personal journals. Honest, raw, and beautifully written, the devotional contains meditations and Scriptures revealing the heart of Jesus. These devotions are designed to inspire and encourage the reader's journey, especially when times are hard, tenderly calling readers to sit at the feet of the Lord, learn from His wisdom, embrace His love and experience His peace.

Taking her music and message to conferences across the U.S. this year, Zschech will be featured during the <u>Joyce</u> <u>Meyer Conference</u> in Portland, OR (May 24 - June 1), at the <u>Wave Conference</u> in Virginia Beach, VA (July 31 - Aug. 4) and at the <u>Imagine Women's Conference</u> in Los Angeles, CA (Nov. 1–2). A major market tour with Zschech and Houghton is also being planned for late April and is slated to hit venues in San Diego, Phoenix, Dallas and Houston.

#### **About Darlene Zschech:**

A worship leader, pastor, singer, songwriter, speaker and author, who has led millions of Christians in worship, Zschech has written and performed over eighty songs, including such global anthems as "Shout To The Lord," a

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song that is sung by an estimated 30 million churchgoers every week and has been covered by at least twenty other artists. She has also penned bestselling books, such as *Extravagant Worship*, *The Kiss of Heaven* and *The Art of Mentoring*, which combined have been translated into 19 languages. As a teenager, she sang jingles for McDonalds, Special K, KFC and Diet Coke, and in the year 2000, she received the Gospel Music Association International Award for her impact on the Global Church. While serving as a worship leader and pastor for Sydney's Hillsong Church, Darlene wrote for, performed on and helped produce 16 Gold- and one Platinum-selling Australian Recording Industry Association (ARIA) live Hillsong albums.

Today, Darlene and her husband, Mark, are senior pastors of Hope Unlimited Church on the Central Coast of New South Wales, Australia, and together founded HOPE: Global (<u>www.hope-global.org</u>) and work with Compassion International, serving the world's poorest of the poor. The couple has three daughters, Chloe, Zoe and Amy, a granddaughter, Ava Pearl, and a grandson, Roman Emmanuel Mark. Learn more about Darlene Zschech and *Revealing Jesus* at <u>www.darlenezschech.com</u>.

## **About RGM-NEW BREED Music:**

RGM-NEW BREED Music was formed by merging Israel Houghton's NEW BREED and Galley Molina's RGM (Reverence Gospel Media) to create this new multimedia and music company. In addition to Zschech's *Revealing Jesus* and Houghton's *Jesus At The Center*, RGM-NEW BREED is getting ready to launch *I'm in Love with a Church Girl*, a feature film written and produced by Molina and set to release in 2013. Houghton executive-produced the film, produced the soundtrack and provided additional scoring, marking his first foray into the faith-based feature films genre. See <u>www.rgmusa.com</u> for more information.

#### **About Bethany House Publishers:**

Bethany House, a division of Baker Publishing Group, has been publishing high-quality books for over 50 years. One of the largest publishers of Christian books, Baker Publishing Group is composed of six divisions: Bethany House, Revell, Baker Books, Baker Academic, Chosen Books and Brazos Press. Baker Publishing Group is also the exclusive publisher of GOD'S WORD® Translation. Bethany House offices are located in Bloomington, MN, and Baker Publishing Group is headquartered in Grand Rapids, Michigan. For more information, please visit www.bakerpublishinggroup.com.

#### **About Integrity Music:**

Integrity Music is a division of David C Cook, a nonprofit global resource provider serving the Church with lifetransforming materials. Headquartered in Colorado Springs, Colorado, Integrity Music's resources are distributed in more than 160 countries and sold worldwide. Additional information can be found at <u>www.integritymusic.com</u>.

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**ATTN MEDIA: Darlene Zschech**, *Revealing Jesus* photos, cover art and other press materials are available at <u>https://www.box.com/s/u4arq3ara7bhrvnlu55g</u>.

For more information, interviews, review materials, etc., contact:

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